

2021



TEAM 41
TRACKDAYS

SPONSOR PROSPECTUS

SPONSOR OPPORTUNITIES

TEAM 41

Team 41 Trackdays is committed to bringing the best track day experience to the Midwest! We host open track days for all experience levels, with a focus on beginners by partnering with some of the best instructors in the game for instructed HPDE.

Our events will run rain or shine in three run groups (beginner, intermediate, advanced). Everyone will have an opportunity to learn more about themselves no matter which category you fall in. Most importantly, track days are a great way to have a fun and safe driving experience. Make it a memorable experience by bringing your friends and family to a Team 41 Trackday event!

YOUR AUDIENCE

This is a great opportunity to share your organization's mission with drivers, driving instructors, photographers/videographers, and car enthusiasts! By sponsoring a Team 41 Trackday event, you will gain brand visibility, have interactive opportunities, and make new connections with guests who are just as passionate as you are about motorsports.



CHECK IT OUT!



@TEAM41TRACKDAYS



@TEAM41TRACKDAYS



SPONSOR LEVELS

GET INVOLVED

As an event sponsor, you will have a unique opportunity to showcase your stuff with an exhibitor booth and many other perks. Pick a sponsor level below or get in touch to customize your participation level.

PLATINUM

\$750

- Recognition in opening announcements
- Your organization's logo on lunch banner
- Complimentary registration for 2 drivers
- Social media recognition
- Exhibit booth with 3 table space

GOLD

\$500

- Your organization's logo on lunch banner
- Complimentary registration for 1 driver
- Social media recognition
- Exhibit booth with 2 table space

SILVER

\$200

- Your organization's logo on lunch banner
- Social media recognition
- Exhibit booth with 2 table space

BRONZE

\$100

- Your organization's logo on lunch banner
- Social media recognition
- Exhibit booth with 1 table space

SPONSOR INFO

YOUR ROLE

You will be responsible for providing your own marketing materials, tent, table, and chairs.

Fees & Reservations: To reserve exhibit space, complete and return the sponsor form with payment. Please note: There are no refunds for cancellations or no-shows.

Sponsor Schedule: Gates open at 7:00 AM for set up and must be out of track by 5:00 PM.

Assignment of Space: Space will be assigned based on your sponsor level and in the order in which registrations are received. Payment is due before the conference. You will receive an email confirming your exhibit space within two weeks of the event.

Shipping: Arrangements and expenses for the shipment of materials are the sponsor's responsibility.

Liability: Team 41, LLC assumes no responsibility for any loss, injury, or damage occurring to an exhibitor or his/her property.

Sponsor Check-In: All sponsors must register at the check-in area before setting up their exhibit.

EVENT INFO

This is a one-day track event held at Grattan Raceway located at 7201 Lessiter Rd NE, Belding, MI 48809 on Friday, May 28, 2021.

REGISTRATION DEADLINE

Please register by May 17, 2021.





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SPONSOR COMMITMENT FORM

Please complete this form and send in to hello@team41trackdays.com

ORGANIZATION INFO

Organization Name: _____

Organization Address: _____

City, State, ZIP: _____

Website: _____

Organization Phone Number: _____

Contact Name: _____

Contact Email: _____

Contact Phone Number: _____

SPONSOR LEVEL

Please select a sponsor level:

Platinum Gold Silver Bronze Other - please contact

Booth Staff Names: _____

Payment can be made online (link provided by Team41 after receiving form) or a check can be made to Team 41, LLC.

Logo file: Please email a high quality resolution of your logo (minimum: 300 x 50; <30 KB) to hello@team41trackdays.com by May 17, 2021. **Registration deadline is May 17, 2021.**

Questions? Contact us at hello@team41trackdays.com or call (517) 763-6351.